

Wednesday, December 17, 2014 Coffee, juice and light refreshments will be available at registration beginning at 7:00 am

Wednesday morning Specialty Sessions: Marketing Your CCA

8:00am	Why Communication Matters to Your Business-Honing Communication Skills <i>Tom Bechman, Andy Eubank, Meghan Grebner</i>	9:00am	Getting CCA's Involved in Their Professional Society, The American Society of Agronomy <i>Dave Mengel, Kansas State University</i>	10:00am	Do You See Value in Your CCA? <i>Tom Kemp, Carolina Eastern Pamplico</i>	11:00am	Social Media: What you REALLY Need to Know <i>John Ballard, Mount St. Joseph University</i>
TIME	NUTRIENT MANAGEMENT	SOIL & WATER MANAGEMENT	PEST MANAGEMENT (CCHs Available)	CROP MANAGEMENT			
8:00 am	Improving Nitrogen Use Efficiency on Irrigated, Sandy Soil <i>Matt Ruark, University of Wisconsin</i>	Strategies to Reduce Nutrient Loss <i>Jorden Seger, ISDA and Justin Schneider, Indiana Farm Bureau</i>	Management Strategies for Corn Nematodes <i>Ann MacGuidwin, University of Wisconsin</i>	Row Crop Economics 2015-2017: Adjusting to Tight Margins <i>Chris Hurt, Purdue University</i>			
9:00 am	Starter Fertilizers for Corn: Placement, Rate and Source <i>Jeff Vetsch, University of Minnesota</i>	Cover Crop Experiences <i>Barry Fisher, NRCS & Hans Kok, ICCSI</i>	Fungicide Resistance in the Midwest <i>Carl Bradley, University of Illinois</i>	Agronomic Practices for Producing Irrigated Soybeans on Course-Textured Soils <i>Mike Staton, Michigan State University</i>			
10:00 am	Using Cover Crops to Manage Fall-applied N <i>Shalamar Armstrong, Illinois State University</i>	How to Better Manage Drained Lands for Water Quality <i>Jane Frankenberger, Purdue University</i>	Control of Tough Weeds with New Herbicide Resistant Crop Technology <i>Bill Johnson, Purdue University</i>	Aerial Imagery: Beyond the Hype <i>Terry Brase, BrASEGIS</i>			
11:00 am	Zone Banding of Nutrients Versus Broadcast Application: Where, When and Why <i>Tony Vyn, Purdue University</i>	Cover Crop Research Update <i>Eileen Kladvko, Purdue University</i>	Pest Management - Year in Review <i>Specialists, Purdue University</i>	Navigating the Big Data Craze <i>Matt Darr, Iowa State University</i>			

Noon – Lunch (included in registration fee) morning sessions repeat in afternoon

1:00 pm	Improving Nitrogen Use Efficiency on Irrigated, Sandy Soil <i>Matt Ruark, University of Wisconsin</i>	Strategies to Reduce Nutrient Loss <i>Jorden Seger, ISDA and Justin Schneider, Indiana Farm Bureau</i>	Management Strategies for Corn Nematodes <i>Ann MacGuidwin, University of Wisconsin</i>	Row Crop Economics 2015-2017: Adjusting to Tight Margins <i>Chris Hurt, Purdue University</i>
2:00 pm	Starter Fertilizers for Corn: Placement, Rate and Source <i>Jeff Vetsch, University of Minnesota</i>	Cover Crop Experiences <i>Barry Fisher, NRCS & Hans Kok, ICCSI</i>	Fungicide Resistance in the Midwest <i>Carl Bradley, University of Illinois</i>	Agronomic Practices for Producing Irrigated Soybeans on Course-Textured Soils <i>Mike Staton, Michigan State University</i>
3:00 pm	Using Cover Crops to Manage Fall-applied N <i>Shalamar Armstrong, Illinois State University</i>	How to Better Manage Drained Lands for Water Quality <i>Jane Frankenberger, Purdue University</i>	Control of Tough Weeds with New Herbicide Resistant Crop Technology <i>Bill Johnson, Purdue University</i>	Aerial Imagery: Beyond the Hype <i>Terry Brase, BrASEGIS</i>
4:00 pm	Zone Banding of Nutrients Versus Broadcast Application: Where, When and Why <i>Tony Vyn, Purdue University</i>	Cover Crop Research Update <i>Eileen Kladvko, Purdue University</i>	Pest Management - Year in Review <i>Specialists, Purdue University</i>	Navigating the Big Data Craze <i>Matt Darr, Iowa State University</i>

Indiana CCA Conference

December 16-17, 2014
Indianapolis Marriott East
Indianapolis, Indiana

Register online:
www.indianacca.org



CERTIFIED CROP ADVISER

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Registration

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Registration includes educational sessions, lunches, breaks, refreshments and reception. Please check all that apply:

- CCA (open to all CCAs) CCA #** _____
- Full Registration\$225
- One Day Registration\$125
- Dec. 16 Dec. 17
- Non CCA**
- Full Registration\$325
- One Day Registration.....\$175
- Dec. 16 Dec. 17

***All prices increase \$25 after 12/09/14**

My check in U.S. funds for \$_____ is enclosed as full payment of registration fees. *Make checks payable to Indiana CCA Program.*

Charge my credit card for \$_____

Amex Mastercard VISA Discover

Required for payment by credit card:

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NO REFUNDS AFTER CONFERENCE. Refund request must be made prior to 12/09/14. \$20 processing fee for refunds.

Mail to: Indiana Certified Crop Adviser
107 S. State St., Suite 300, Monticello, IL 61856

Fax to: (217) 762-8655

Questions or Special Needs, call (217) 762-7955

*Tentative schedule, times may change

Join us at the 2014 Conference!

- Two-day format covers all four performance objectives for CCA
- Maximum flexibility: participants can follow one track or choose multiple tracks; attend one day or two; most sessions offered twice
- CCAs can earn up to 16 CEUs
- Each session equals 1 CEU
- Nationally recognized speakers
- All sessions in same area for easy rotation
- Tuesday Evening Reception
- Network with CCAs, University Researchers, consultants and industry personnel
- Get a "jump" on winter meetings with timely information and data
- CCHs for IN commercial pesticide applicators will be available in multiple Categories. Find specific credit approvals by each session at www.isco.purdue.edu
- Private applicator credit, PARP, available
- 2014 Specialty Sessions:
Tuesday Afternoon - Legal Issues for CCAs
Wednesday Morning - Marketing Your CCA
- Early Conference Check-in available Monday Evening from 6pm - 9pm

The Indiana CCA Conference will be hosted at:

Indianapolis Marriott East

7202 East 21st Street, Indianapolis, IN 46219

www.indianapolismarriott.com

Please visit www.indianacca.org for more details.

Individual Room Reservations: (317) 352-1231 or (800) 228-9290. A block of rooms has been reserved at a rate of \$95/night single or double for Monday December 15 and Tuesday, December 16, 2014. Please let the hotel know you are with the Indiana Certified Crop Adviser Group. **Reservations must be made by Tuesday, December 1, 2014.**

Tuesday, December 16, 2014 Coffee, juice and light refreshments will be available at registration beginning at 7:00 am

TIME	NUTRIENT MANAGEMENT	SOIL & WATER MANAGEMENT	PEST MANAGEMENT (CCHs Available)	CROP MANAGEMENT
8:00 am	Season-long Nitrogen Availability for Corn – Principles and Practices <i>Mark Alley, Virginia Tech</i>	Soil pH and Nutrient Stratification <i>Doug Beegle, Penn State University</i>	Cover Crop Integration and Management - A View from the Mid-Atlantic Region <i>Bill Curran, Penn State University</i>	Breaking Bean Barriers: The Next Generation <i>Shaun Casteel, Purdue University</i>
9:00 am	Land Grant University Fertilizer Recommendations: An Overview and Call to Action <i>Brad Joern, Purdue University</i>	Soil Biology and Soil Health, the Basic Information You Need to Know! <i>Ron Turco, Purdue University</i>	Application Methods that Matter: Optimizing Foliar Herbicides to Control Our Greatest Weed Challenges <i>Bryan Young, Purdue University</i>	Ohio River Basin Climate Change Project <i>James Noel, NOAA</i>
10:00 am	Micronutrient Forms and Application Technologies <i>Jim Camberato, Purdue University</i>	Applications of Soil Health <i>Mary-Jane Orr, HyLife</i>	Western Corn Rootworm: Managing the Billion Dollar Beast in the Midwest <i>Erin Hodgson, Iowa State University</i>	Crop Machinery & Technologies: Future Vision <i>Scott Shearer, Ohio State University</i>
11:00 am	Land Grant University Fertilizer Recommendations: An Overview and Call to Action <i>Brad Joern, Purdue University</i>	Cover Crop Economics <i>Wally Tyner, Purdue University</i>	Seedling Diseases in Indiana <i>Kiersten Wise, Purdue University</i>	Unmanned Aerial Systems for Farm and Fun <i>Terry Brase, BrASEGIS</i>

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2:00 pm	The Potassium Crusades: A 17-year Retrospective on a 5-year Experiment to Improve K Recommendations <i>Sylvie Brouder, Purdue University</i>	Soil Biology and Soil Health, the Basic Information You Need to Know! <i>Ron Turco, Purdue University</i>	Application Methods that Matter: Optimizing Foliar Herbicides to Control Our Greatest Weed Challenges <i>Bryan Young, Purdue University</i>	Ohio River Basin Climate Change Project <i>James Noel, NOAA</i>
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Tuesday afternoon Specialty Sessions: Legal Issues for CCAs

1:00pm Ag Leases (What's in a Hand Shake) <i>Tony Crowell, Gordon & Associates, P.C.</i>	2:00pm UAVs and Agriculture: A Revolutionary Technology <i>Gary Bullock, UAVSI</i>	3:00pm Farm Drainage Legalities <i>Jarod Hahn, Wells County</i>	4:00pm Regulations Impacting Activities in Fields, Floodplains, Wetlands and Rivers <i>Justin Schneider, Indiana Farm Bureau</i>
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